

CALL FOR VOLUNTEERS-EUROPEAN SOLIDARITY CORPS

SURF! - SKILL UP YOUR FUTURE!

MARKETING AND EVENTS MANAGEMENT





Skill up your Future! With YFU

Youth For Understanding is looking for 1 dedicated **European Solidarity Corps volunteers** to join us in the Global Office in Brussels for 1 year!

The volunteer in this project will have the chance to be involved in YFU biggest event, the YES! (Young European's Seminar), enhance Advocacy skills, and increase their knowledge in Marketing and Communication.

In addition, they will have the opportunity to learn about long-term Intercultural Exchanges worldwide, by participating in some operations involved in the organisation of such experiences.

This experience will offer the selected volunteers the chance to get an insight into how a Global NGO operates. They will have the opportunity to work with very different departments of the organisation, expanding their knowledge of different fields, according to their professional interests.

Starting date: Preferably, you should be relocated to Brussels and ready to start 1st September 2020, but negotiable. Applications will be processed on a rolling basis, therefore we encourage you to apply as fast as possible.

Tasks of the volunteers

- 1. Support the Communication and Marketing work
 - √ Support with increasing the visibility of the GOs' activities (social media posts, newsletters etc.)
 - $\sqrt{}$ Support in implementing the Branding of YFU worldwide
 - √ Support in producing visual material (here you will have the chance to develop your skills in programs like Adobe InDesign, Illustrator, Premier and Photoshop)
- 2. Support the implementation of the Young European's Seminar (YES) biggest YFU event in the world!
 - ✓ Support with putting together narrative and financial grant reports, according to the funders/organizations' needs for this event;
 - √ Support with communication with volunteers and participants and Member Organisations regarding logistics
 - \lor Support in the implementation (logistics, vendor's management etc.)
 - √ Support promoting YES 2021

3. Support Advocacy and Fundraising activities

- √ Support in current and future advocacy campaigns and initiatives
- \checkmark Support in the research for potential donors for the organization
- $\sqrt{}$ Support in raising funds for YFU's activities

Logistical arrangements

The intern will be expected to be in the office on a full-time basis, according to the Belgian law 38h/week.

EEE-YFU will provide a **monthly allowance of 910 euro**, which will enable you to secure accommodation and subsistence during your stay in Brussels. We will support you with helpful indications, but it will be your responsibility to secure these during your internship.

Travel to and from Brussels for relocation will be covered by the program. All travels and subsistence during assigned events will be fully covered.

The internship will last for 12 months.

Eligibility criteria:

- Between 18 and 30 years old
- National or resident of one of the EU countries, <u>Non-EU Programme Countries</u>, or <u>Partner countries</u> neighbouring the EU.

About YFU

YFU advances intercultural understanding, life-long learning, global competencies, mutual respect, and social responsibility through **transformational educational exchanges** for generations of youth, families, and communities, supported by dedicated volunteers and professional staff.

European Educational Exchanges - Youth for Understanding (EEE-YFU) is an international non-profit organisation under Belgian law (AISBL) and the umbrella organisation of **Youth For Understanding (YFU)** in Europe. EEE-YFU supports its **28 European Member Organisations** to have a strong impact in youth exchanges and intercultural education and be a visible and growing community.

Through **Educational Activities**, **Training & Capacity Building**, **Advocacy and Partnerships**, EEE-YFU empowers its Member Organisations to develop and retain strong networks of impactful youth workers, influences policy relevant for the mission of YFU, positions YFU as an expert and partner in intercultural learning, and develops and implements relevant and innovative responses to the challenges of an evolving society.

YFU's Global Office, composed of the legal entities EEE-YFU and Youth For Understanding International Educational Services (YFU IES), is the global structure that works to enable the YFU membership worldwide to achieve our mission by providing leadership, critical services and opportunities to grow and thrive as (a) sustainable and quality organization(s).

About our activities

YFU's core activity focuses on long-term intercultural youth exchanges. We operate in over 55 countries around the world. You can find out more by visiting our <u>website!</u>

YFU's flagship event is the YES! (Young European's Seminar) which takes place every year at the end of June and gathers 400 exchange students and over 100 volunteers from all over the world. This event is exclusively organized by volunteers and it aims to transform young people into active and engaged Global Citizens through inspiring educational content. To find out more visit http://vfu-ves.org/.

YFU contributes to the development of youth work and civil society by organising trainings on a variety of topics: facilitation, advocacy, leadership, project management etc.. To check out past trainings, go here!

Application

If you think you've got what it takes to support with these tasks and look forward get a comprehensive learning experience in an NGO in Brussels, send us your CV and Motivation letter at volunteers@yfu.world , putting APPLICATION_ESC_MARKETING in the Subject.